

Message Made Easy

Send your messages. Nice and easy.



School systems all face the same issues when it comes to communicating with their staff, students, parents, and their community.

“How can we effectively get our message out to the masses with limited resources?”

Having access to an affordable message broadcast system can make all the difference. The ideal system should be easy to set up, easy to use, feature rich, and require no investment. It should be web based to provide easy access to administer account details and contact information. Clients should be confident that they will be provided with a quality service and support provider who understands the importance of their messaging needs. MessageMadeEasy.com is that message broadcast system.

Our service is the perfect solution for schools in need of broadcasting targeted urgent and non-urgent messages within their district.

Our service has endless uses for your school.

UNPLANNED CLOSINGS & DELAYS

- School closings, bus delays, early dismissals, and emergency evacuations

NOTIFICATIONS & REMINDERS

- Planned closures, conferences, report cards, and school and sport events

TEACHER TO CLASSROOM PARENTS

- Homework, tests, and motivational study reminders and tips

PARENT TEACHER ASSOCIATION

- Fundraiser details, school events, and support for school initiatives

SUPERINTENDENT TO STAFF

- District news, and policy and procedure updates

PRINCIPAL TO STAFF PRIVATE

- Building news, and policy and procedure updates

Here's how MessageMadeEasy.com can benefit your school:

- Multiple messaging plans to choose from for school systems of any size
- Text broadcasts and voice broadcasts access the same contact lists in the account
- Create up to 9,999 groups and contact lists under one account
- Create one part, two part, or three part messages
- Easily broadcast voice messages to your choice of groups by calling our 1-800 #
- Schedule messages to broadcast at a specific time
- Account administration tools for account management and usage monitoring
- Detailed contact attempt and result reporting for each voice and text broadcast
- Web-based Opt-In or Opt-Out media kit link for easy online contact list management
- No software, hardware, telephone, or storage investments required
- Account information and sensitive data is stored and backed up securely

Sample Voice Message Transcripts

Unplanned Closings and Delays

“Good morning, this is Principal Smith. Due to the overnight snow storm, school will be closed today. Have a good day!”

Notifications and Reminders

“Hello, this Principal Smith with an update on some important events happening in October. Every Friday from 3:00-5:00 pm, we will have order pickup for Market Day. Please contact our Parent Volunteer Mrs. Johnson at 330-111-2222 if you need an order form. Mid-Terms will be sent home on Oct. 30. Please make sure you sign and send back by Tuesday, Nov. 3rd. And finally, many of our sports teams will be playing in the league playoffs. Please check the website for game times and come out and support the kids.”

Parent Teacher Association

“Hello, this is the PTA with a reminder that all fundraising forms and money are due Friday morning in homeroom. This gives you three more days to get out there and get more sales. Remember, this money will be used to get new computers for every classroom.”

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www.MessageMadeEasy.com

1-877-744-0874

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MessageMadeEasy.com System Features

Multiple Group Creation and Target Messaging:

Use our Web Base account management tools to create an unlimited amount of meaningful name groups and Pin Numbers within your account. Groups can be created from multiple existing groups. Contacts can have more than one contact number. Contact numbers will not be duplicated within a group.

Flexible Database:

Multiple options are available for contact information to be submitted. The account owner can enter contacts manually or use the bulk importing feature to load a .csv file with our provided template. Contact data can also be acquired from Gmail, Yahoo Mail, & Windows Live Hotmail. Account owners can choose to provide a link on their site providing access to a media kit where users can opt-in to public groups under the account.

Ease of Recording Messages:

Since it is not possible to predefine messages for every kind of emergency situation, the system allows instantaneous creation of the alert message, at the time the alert is to be sent. The IVR system will prompt the user for the ten digit account number and 4 digit account PIN #. The account owner can then choose the pin number of the group they wish to broadcast to, record, review, re-record a message, then choose to send immediately or schedule the broadcast to be sent at a later time. This allows maximum flexibility in conveying accurate details.

Multi-modal Message Delivery:

The system can deliver voice based notifications via PSTN to landline and cellular phones and through VoIP over the internet. Send text messages via short message service (SMS)

Caller I.D. Insertion:

Your 10 Digit Account number will be broadcast as Caller I. D. to each of your contacts. Named Caller I.D. will display if their carrier is able to provide a lookup.

Answering Machine Detection:

Using sophisticated algorithms to detect answering machines, the system can be configured to either leave a message for the recipient or move to the next number in sequence.

Busy Signal Detection:

Should the system identify a busy signal for a contact, it will retry the number ten minutes after the first attempt.

Voice Quality:

The system uses state-of-the-art hardware with extensive Digital Signal Processing based algorithms that result in crystal clear audio quality.

Remote Management Access:

Account owners will have web based access to manage their accounts.

Call Activity Report:

Call activity reporting is automatically created and made available to the user within their account. Live answers, machine answered, and undelivered retry attempts are logged by contact number.

High Availability Architecture:

Our system is located in hardened data centers and can be deployed in geographically separated locations in a 1:1 hot standby configuration. Automatic database replication between locations, along with disk-mirrored hard drive-in RAID-1 configuration ensures maximum uptime.

PCI Compliant:

Our credit card processing system utilizes partners who are PCI compliant as a Service Provider Level 1 and who process and secure our clients' credit card information in compliance with The PCI Security Standards Council. We do not store our clients' credit card information within our systems.